



Thank you for being a Sponsor!

On behalf of Latitude at Watersound Amenity Association and the Ladies of Latitude (<https://LadiesOfLatitude.com/>), we are “**tickled pink**” to have you as a sponsor at Pink-A-Rita 2026 on October 16–17!

Here are some important Sponsor details for you to know; your benefits include:

- **Listed as 2026 Pink-A-Rita Sponsor** on the Ladies of Latitude website (with hyperlink/QR Code to your company’s website) <https://LadiesOfLatitude.com/pink-a-rita-content/>
- **Mentions in pre-and-post-event Facebook communications**
 - We will post on your behalf
- **Complimentary race entries with T-shirt based on sponsorship level:**
 - **To register your participants, please use this Code: PINKARITA2026**
 - **Enter the Code on this Website:**
<https://runsignup.com/Race/FL/PanamaCityBeach/PinkARitaWeekend2025>
 - **Race Registrations must be submitted by 9/25/2026 in order to receive a T-shirt.**
- **Access to Sponsors’ Thank You Tent:**
 - The tent will be available starting at 4pm on Friday thru 10pm on Saturday.
 - You may have a representative available wearing your company shirt to answer any questions from our community.
 - The Sponsors’ Thank You Tent will be located in Town Square in the Amenity Center
 - Address is 8876 Margaritaville Blvd, Panama City Beach, FL 32413
 - At the Entry Gate, please enter through the **LEFT** GATE. Additional instructions will be provided.
 - Note: representatives cannot distribute any materials in the tent; please provide materials to go into the race registration packets. Give-aways are appreciated.
- **Thank-you signage with QR code linked to your company website will be placed by Sponsors’ Thank You Tent.**
 - We will provide on your behalf
- **Inclusion of your company’s marketing materials (and any other promotional items you wish to provide) in race registration packets for participants in the 5k Race.**
 - We expect registrations of 200+; please make sure we have your items by **October 1** so we can have them included in time for race packet distribution on Thursday & Friday before the race.
 - To coordinate receipt of your marketing materials; please email us at LoLadmin@LadiesOfLatitude.com
- **If you are also including gift cards or physical items to include in our Pink Prize Palooza Raffle:**
 - Please let us know details for pick-up; email us at LoLadmin@LadiesOfLatitude.com



Sponsorship Levels:



Sponsor Level:	Cash	Sponsor Listing on Ladies of Latitude Website	Facebook posts	Complimentary Race Entries with T-shirt	Thank-You Signage by Sponsors' Thank You Tent	Access to Sponsors' Thank You Tent	Sponsor Materials in Race Packet
Champion of Hope	\$10,000	☒	☒	10 entries	☒	☒	☒
Thriver	\$5,000	☒	☒	8 entries	☒	☒	☒
Support Squad	\$2,500	☒	☒	4 entries	☒	☒	☒
Pink Power	\$1,000	☒	☒	2 entries	☒	☒	☒
Pretty In Pink	\$500	☒	☒	2 entries			
Tickled Pink	\$250	☒	☒				

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Questions? Email us at: LoLadmin@LadiesOfLatitude.com